



REGULATIONS and GENERAL CONDITIONS

CHOC'CHALLENGE 2020

The CHOC'CHALLENGE competition is a game open to any Local Member Organization (hereafter: LOM) official of the Junior Chamber international (hereafter: JCI).

The LOMs are represented by their current president or any adult, member of the LOM, having access to the official Facebook page of the latter.

The competition organizer is the International Junior Chamber OLM of Sion (Switzerland) chaired in 2020 by Thierry PRALONG and Julien EXARTIER, chairman of the commission.

Participation constitutes acceptance of these general conditions.

1 / VIDEOS:

a / The objective is to discover the different global LOMs via a video competition presenting their region and / or activities posted on the competition's Facebook page: <https://www.facebook.com/ChocChallenge-104202778154344>

b / The videos should have a bit of a "crazy" side

c / Videos must show and highlight the product of the sponsor designated by the organizer.

For the year 2020, pending the designation of a sponsor, it is the "Choc Challenge" logo and the Jci logo to print and put on a chocolate bar.



Failure to promote or stage the product enough will result in disqualification of the video and the OLM without reimbursement of the registration fee.



2 / VALUES and RESPECT:

Videos should not include material that is hurtful, insulting or offensive to anyone.

They should not include violence or discrimination and should be consistent with and respectful of the values of the JCI.

3 / SHARING:

Each LOM can only upload and share one and only one single video.

Each participant must share the video on the official JCI Choc'Challenge Facebook page and we will share your video on our page.

Sharing more than one video will result in disqualification of the LOM and all videos without refund of the registration fee.

Facebook being only a means of communication for the contest, the company Facebook cannot be responsible for anything in connection with this contest.

5 / VOTES

Only participating official LOM Facebook pages can vote. Any other vote (especially from a live member) will not be counted. Only the votes made under the shared video on the official JCI Choc'Challenge page will be counted.

The number of votes per LOM is not limited.

If they do not have an official Facebook page, the LOM can conduct an email vote (s) sent from the official email address of the current president to the choc 'challenge email address.

It is not possible to vote for OLM videos in your country. LOM votes for one or more LOM s from the same country will not be counted.

The winning LOM will be the one whose video has received the most "likes" or votes on 31/01/2021 at 11:59 pm.

In the event of a tie between 2 videos, a new deadline of 7 days, only the 2 finalist LOMs videos will have to be decided by votes according to the same rules.

6 / "FAIR" FEES:

In order for all LOMs to be able to participate on an equal footing, the participation costs amount to the local equivalent (of the participating LOM) of the restaurant sale price of 40 BigMacs from McDonald's. The prices in US dollars of BigMac Index are published semi-annually by the Economist and can be found anytime at the following link.: <https://www.economist.com/news/2020/07/15/the-big-mac-index>

If the country of an LOM is not in the Big Mac Index, the-lowest price may be used.



The fees must be paid in US Dollars (exchange costs payable by the participating LOM) into a special "choc Challenge" account opened by Jci de Sion (SWITZERLAND) with Banque RAIFFEISEN SUISSE. Access to this account is only possible with the signature of the presidents, past president and treasurer of the LOM + designated trusted third party.

The IBAN number will be communicated to the participating LOM by Email and on the Facebook page..

Neither McDonalds nor The Economist, nor Raiffeisen Bank can in any way be responsible for anything in connection with this competition.

Failure to pay the registration fee on time (January 20th, 2021 at 12:00 GMT) automatically results in disqualification of the LOM and its video and vote (s).

7 / PRICE BREAKDOWN:

The total amount of fees paid by the participating LOMs and collected by the organizing LOM + the amounts paid by any sponsors will be communicated on the Choc Challenge Facebook page and will be distributed as follows:

- 75% will be paid to the winning LOM by bank transfer to an account opened in the name of the LOM with certification by the signature of the president of the LOM as well as the national president of the winning LOM. The LOM will be able to use it to finance JCI projects respecting JCI values.
- 10% will be kept by the organizing LOM (in 2020: SION; in 2021: the winning LOM)
- 10% will finance a prize-giving trip from the organizing LOM to the winning LOM
- 5% will be paid to the national office of the winning LOM

8 / PLANNING:

The competition starts on November 15, 2020 at 12:00 GMT, videos must be posted no later than January 20th, 2021 at 12:00 GMT

The payment of participating LOMs must arrive-in the account no later than January 20th, 2021 at 12:00 GMT.

Votes are taken by "Likes" on each video on the page facebook contest until 31/01/2021 11:59 p.m. GMT.

The awarding (payment) of the prizes will take place before 15/02/2021.

A prize giving trip will have to be organized by the organizing LOM (in 2020 Sion) to hand over "the flame" to the winning LOM

The organization of the-prize-giving trip will take place before 06/30/2021.



9 / DISQUALIFICATION AND EXCLUSION:

All LOMs may be excluded or disqualified by the organizing LOM for the following reasons:

- No promotion of the product
- Failure to deliver the video on time
- Non-payment of registration fees
- Failure to respect JCI values

No reimbursement of registration fees can be made on these grounds.

10 / FOLLOWING YEARS and EXAMPLES:

The following year, in 2021, the winning LOM will organize the competition using the Facebook page and the competition conditions. In 2022, the winning LOM of the 2021 edition will organize the competition and the trip.

Examples (non-contractual figures):

In the year 2020, Sion organizes and it is the OLM Buenos Aires, from Argentina that wins.

Example \$ 50,000 raised (i.e. around 400 OLM x 40 BigMacs)

Sion-transfer in February 2021:

- \$ 37,500 to the LOM in Buenos Aires,
- \$ 2,500 to the national office of Argentina
- Sion keeps \$ 5,000,
- Sion organizes and pays (maximum \$ 5,000) for a trip for its members to LOM Buenos Aires and "passes the torch".

In the year 2021, the LOM of Buenos Aires continues the contest and collects \$ 70,000 (example with around 550 participating LOM s) At the end of 2021, let's imagine that the LOM of Antananarivo, from Madagascar, wins the contest.

In February 2022, Buenos Aires pays:

- \$ 52,500 to the OLM Antananarivo,
- \$ 3500 to the national office of Madagascar

Buenos Aires keeps \$ 7,000, and Buenos Aires organizes and pays (maximum \$ 7,000) for a trip for its members to the OLM in Antananarivo and "passes the torch".

And so on every year ...



11 / APPLICABLE LAW

For any dispute concerning this regulation or its interpretation, the applicable law is Swiss law, only the court of Sion (in SWITZERLAND) is competent. The French version legally prevails over the English and Spanish versions.

These rules will be available on the Choc Challenge Facebook page in French, English and Spanish.

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